

ABSTRACT OF THE DISCLOSURE

A management server has a function for creating customers' personal Web pages and providing them on the Internet, and a personal information database contained in  
5 a Personal Web page for each customer. A card server (X) and a card server (Y) each have a database for purchase/settlement information and customer information for the customer concerned. A store's terminal (W) and a store's terminal (Y) are terminals for processing the  
10 purchase of products with card X and card Y, respectively. The purchase information with each card is transmitted from each store's terminal to each card server. The card server transmits customer's purchase history information with each card, and the management server posts the received purchase  
15 history information on the personal Web page for the customer. The customer browses his or her personal Web page on a customer's terminal (A).